

Atlantic

HOMECARE SERVICES

Atlantic Homecare was started in 2012 by Brad and Ericka Foster. Brad was born and raised in Virginia Beach, and they have lived at the North End since moving back from Raleigh in 2011. Atlantic provides a wide range of homecare services including companion/personal care, pediatric and adult skilled nursing, and also temporary medical staffing. When Brad first started in the industry nearly 20 years ago, home care was in its infancy. The industry has since exploded as everyone wants to remain in their home as long as possible. Atlantic currently has offices in Virginia Beach and Raleigh, NC, and both are fully licensed in each state. Atlantic is in-network with most major insurance companies including long term care, the Veterans Administration, and they also accept private pay clients and Medicaid. All Atlantic nurses and caregivers are direct employees and are thoroughly screened upon hire by the Atlantic RN clinical staff.

Brad started in home healthcare in 1998, and just two years later, an unexpected family crisis led to Brad's career becoming a lifelong passion with the birth of his son Cannon in 2000. Cannon was born at 27 weeks with profound medical complications that also placed Ericka in ICU, with an unknown prognosis. Not expected to survive, Cannon was placed on life support and moved immediately to the NICU at CHKD in Norfolk. Cannon remained at CHKD on a ventilator for months while the family stuck together,

prayed for a miracle and did their best to make life as normal as possible for their other son, Quenton. Fearing the impact of seeing Cannon for the first time in the NICU, Brad asked Quenton (9 years old), if he was sure he wanted to see Cannon with all the equipment he was connected to. Brad says Quenton's response still makes him tear up. Quenton quickly said, "I have to go in to see him in case he dies, so I can always say that I met my little brother and told him I loved him." Several months later, Cannon was discharged from the NICU and eventually received a clean bill of health, and is in perfect health today. Quenton joined his parents at Atlantic in 2014 and is now the administrator of their location in Raleigh, NC.

Brad and Ericka say throughout this experience, they were so dependent on Cannon's team of physicians and nurses. "We'll never forget the amazing team of caregivers who took care of our family, and lifted our spirits on so many hopeless days." This experience made a lifelong impact and is now the guiding principle and foundation of Atlantic Homecare. "We know that it's not enough to simply provide qualified caregivers, but it's only when the care is delivered with sincere compassion and respect, that true quality of care can be achieved. From our own experience, we understand the significance and impact that a positive, compassionate and dedicated caregiver provides far beyond the necessary tasks of care. This is why Atlantic is committed to all of our patients, clients and employees entrusting our team as though we are taking care of our own family. This is personal to our Atlantic family and is our pledge to those we serve.

